

## Rules and regulations for HUP 01 open call for visual artists

# HUP 01

### Program overview

The Open call HUP 01 is an annual opportunity that offers 15 non-professional<sup>1</sup> artists financial and growth resources to develop their artistic aspirations.

Each participant is provided with the opportunity and resources to develop, plan, and execute their own work from mid September, 2024, until August 30, 2025. Upon completion of the process, the 15 visual artists will showcase their works. This culmination may manifest as a solo exhibition, publication, artistic presentation, or any other preferred form of expression by each artist.

The 15 artists are empowered to accomplish this on their own terms, supported by funding, guidance, group sessions, and peer-to-peer interactions. Nevertheless, they actively engage in a process aimed at advancing their artistic evolution and development.

### Goals

- **Project implementation:** supporting participants in the planning, budgeting, production and final presentation or publication of their artistic work.
- **Skills and talent development:** providing participants with the necessary tools and knowledge to take steps in their artistic practice through guided coaching and mentorship.
- **Autonomy:** leading the artists towards independence in their project planning, budgeting and implementation.
- **Collaboration and Networking:** Creating a platform for exchange, allowing artists to collaborate, learn and develop essential networking skills.

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<sup>1</sup>Within the scope of this specification, a non-professional artist encompasses individuals involved in artistic pursuits such as art students, emerging artists, and hobbyists who engage in artistic endeavors on a supplementary basis. This category excludes individuals whose primary income or affiliation lies within the realm of galleries or for whom art serves as their sole livelihood.

- **Disclosure:** Each participant chooses what form his end result will take and how he will present it. Kunstwerkt uses its expertise to share those experiences with other visual artists and the general public.

*Applicants should reside in Flanders or Brussels and be 18 years or older, of any nationality or background. Every year, based on the needs and requirements in the sector and our own objectives regarding diversity, we can place specific emphasis.*

## Program details

A total of €50,000 will be allocated to this program, divided among 15 selected participants. This budget covers the creation and production aspects of the projects as well as the coaching services.

€45,000 will be distributed among 15 grant holders (€3.000 per grant holder) to complete their artistic project. The grant holders themselves decide how to spend this depending on their needs and project. The options are diverse: purchase of materials, rental fees for studio, residency, exhibition space, printing, etc. The grant holders explain this clearly in the application, together with a budget.

### What can you expect from us:

- **Artistic coaching:** scheduled peer-to-peer sessions and group discussions with established artists and experts in the field.
- **Workshops:** tailor-made workshops on project budget, production techniques, installation, publications,...
- **Feedback sessions:** regular feedback from mentors and colleagues to refine projects.
- **Business advice:** we offer participants a direct line to Kunstwerkt's advice employee. This way, they can always ask for direct advice on business aspects or quickly and easily request a free one-on-one consultation.

## Selection process:

### Timetable

- **Application start date: 03 June 2024**
- **Application deadline: 12 August 2024**
- **Live jury moment for the 30 finalists: TBA**
- **Selection announcement: 2 September 2024**

- **First get together with the participant: 21 September 2024,**  
Timing TBA  
Location: **Nederpolder 2, 9000 Gent**
- **Composition of the jury:** an independent, diverse jury with expertise in the art sector is responsible for assessing the proposals.
- **Number of selected participants:** 15 artists will be selected to participate in the program. We evaluate this number after the first year and make adjustments if necessary.

*We opt for a simple, clear, accessible procedure and follow-up. Both for submitting, selecting/judging and following up on the proposals.*

## **Duration**

The program lasts one year, divided into two periods: two days of exchange and coaching in the first six months of the year, plus six months of independent time for the participants to complete their projects.

## **Timeline:**

- **Start of the program: 21 September 2024**
- **Advies period: Throughout the project year [It is required that you schedule a bi-monthly check-in with Kunstwerkt.]**
- **Closing of the 1st cycle: 30 August 2025**

## **Evaluation criteria**

- Be a non-professional visual artist/Group
- Clear artistic vision and purpose.
- Demonstrate that the requested financial boost is relevant and committed to growth and talent development
- Potential for talent development and growth.
- Feasibility and clarity of the proposed budget.
- Be established in Flanders or Brussels
- Be 18 years or older

## Application Requirements

- **Portfolio:** a collection of visual work via our Beeld platform, which shows the artistic development of the applicant.
- A biography about the applicant
- Description showing that the applicant is an amateur artist with artistic ambition.
- Detailed description of the artistic project, including objectives, art form
- **Budget proposal:** A preliminary estimate of the budget for the project, with details of expected costs. [A template is provided in the application form]
- **Statement of Purpose:** A concise text in which the applicant explains why he/she wants to participate in this program and what he/she hopes to achieve.

## Advantages

- The opportunity to receive guidance from established artists.
- A platform to network with fellow artists and professionals from the sector.
- Financial support for the realization of a project.
- Toonkans as the end point of the project.

## Aftercare and budget control

At the end of the process, the participants submit a budget report justifying the expenditure. Amounts that were not (correctly) spent will be reclaimed. We work with a 90/10% distribution key, with the last 10% only being paid out after the budget report has been submitted. After the trajectory, we organize an evaluation moment with the participants and discuss the impact of the trajectory, the process and to what extent the trajectory met their expectations. These evaluations feed Kunstwerkt for the organization of the following trajectories.

**QUESTION? You can contact Kunstwerkt**  
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