

REGULATIONS & PRACTICAL ARRANGEMENT

EAT THIS OPEN CALL & EXPO FOR VISUAL ARTISTS

WHAT

With “Eat this”, Kunstwerkt and CC De Schakel (Waregem) are organizing a group exhibition without selection for visual artists on the theme of food. From fast food to five-course meal, from supermarket rack to kitchen table, from breakfast bowl to nightcap. What does your canvas serve? This open call runs through 30 August 2025. The works will be on display in a group exhibition in the entrance hall of CC De Schakel from 19 September to 12 October 2025.

THEME

Andy Warhol's *Campbell's Soup Cans*, Vincent Van Gogh's *Aardappeleters*, the fried eggs from Sarah Lucas's *Self portrait with fried eggs*, Marcel Broodthaers's *Mosselpot* or Cindy Sherman's saucy leftover photographs. Food has colored art history for centuries. And how. With “Eat This”, we challenge you to work on what nourishes you, what you crave for or perhaps what you spit out.

EXPO WITHOUT SELECTION

After “Pet Shop” last summer, in which artists submitted their favorite two-dimensional pet for an exhibition at Kunsthal Gent, Kunstwerkt is adding a new chapter with an extra challenge at CC De Schakel. For this edition, we are looking for work with the specific format of 20 x 20 cm. New or existing work: submit it before the end of August via our online platform Beeld.

We radically choose to exhibit all submitted works. Over 300 plats préférés can win a spot in this expo. Take your time, to let your idea settle, but full is full. If you get there in time, your work will immediately be part of the group exhibition “Eat this” which will be on display at CC De Schakel from 19 September to 12 October 2025.

TIMING

Submit your work on Beeld	Submissions run digitally until 30 August, but will be stopped sooner once the entire space is filled with a maximum amount of works.
Handing in your work	<p>Preferably send your work by mail to CC De Schakel. If this is not possible, you can come to the reception of CC De Schakel from 18 August to 5 September, every working day between 9h00 and 12h30.</p> <p>For more practical information, see below under 'Handing in your work'.</p>
Opening	On 20 September 2025, at 17h00
Exhibition in CC De Schakel	From 19 September to 12 October 2025
Pick up of your work	<p>If possible, CC De Schakel will send the works back by mail. Pick up in CC De Schakel between 14 and 17 October in the morning (between 9h00 and 12h30).</p> <p>For more practical information, see below under ' Pick up work'.</p>

WHO CAN SUBMIT

“Eat this” is open to everyone, from the age of 18.

HOW TO APPLY?

Register by submitting your work for free and digitally on the online platform Beeld before 30 August 2025. We radically choose to exhibit all works that comply with the guidelines (see “What's allowed, what's not?”). But first come, first served: as soon as the walls are full, we will close the submissions. You can submit a picture of your work with a short explanation. In addition, we will ask for the exact dimensions (including frame) and brief technical information about the materials.

WHAT'S ALLOWED, WHAT'S NOT?

- With 'Eat this' we want to exhibit visual work on the theme of 'food'. For this, all types of 2D works are allowed, but they must have a clear link to the theme. If the theme cannot be clearly identified through the accompanying text, the organizations are free to withhold the work.
- Video, 3D work and performance will not be allowed.
- Fixed dimensions are imposed: 20 cm high by 20 cm wide. These include frame/hanging system.
- If dimensions of the work turn out to be different from those previously entered during the submission process, the organizers are free to withhold the work from the expo.
- Your work is framed or provided with a proper hanging system. Do you have a specific way your work should be hung? Indicate this on the entry form, and bring the necessary materials for this yourself on the day of submission. The technical staff of CC De Schakel will do whatever is necessary to hang your work as desired.
- The work may not weigh more than 5kg.
- A series (a work consisting of several parts) is not allowed. Would you like to participate with one work from a series that you have already added to your profile on Beeld? Please indicate this clearly in the description.

HANDING IN YOUR WORK

Have you successfully submitted your work digitally for this expo? And does your work meet the criteria listed above? Then you will receive an additional confirmation from the organization that your work is part of the expo. No later than the end of August you will receive an email with the practical details surrounding the expo.

Send your work by post:

CC De Schakel, for EAT THIS
Schakelstraat 8
8790 Waregem

Your package contains:

- A return label. On this you state your personal address as recipient, and the address of CC De Schakel as sender. You can easily create this via the Bpost app or online. [More info on this here.](#)
- Short practical info at work. This contains your name and the title of the work.

Keep in mind when sending your work that it has to be in Waregem between August 18 and September 5. Neither Kunstwerkt nor CC De Schakel are responsible for the costs and risks involved in sending your work by post.

Do you prefer to bring in your work yourself? Then you can do so between August 18 and September 5 at the reception desk of CC De Schakel, every weekday between 9h00 and 12h30.

Is it not possible for you to bring in your work at one of these times or send it by mail? Then unfortunately you cannot be part of this expo.

PICK UP WORK

After the expo, CC De Schakel will send your work back to you with your valid return label that you previously added to your mail package (see above under "Handing in work"). A return label can be created at any time, and still be delivered to CC De Schakel at the mail address onthaal@ccdeschakel.be

Do you prefer to collect your work yourself?

Then you can pick up your work at CC De Schakel between 14 and 17 October, each time between 9h00 and 12h30.

If the artist does not pick up his or her work during the period indicated above, the work automatically becomes the property of the organizers of 'Eat this'.

SCENOGRAPHY

- The organizer decides how the works will be presented and placed in the entrance hall of CC De Schakel.
- We make continuous efforts to give all works a good place in this exhibition
- When submitting, the artist provides the necessary brief technical instructions for hanging the work. The organizer will take this into account whenever possible.

INSURANCE

- Works of art are insured by CC De Schakel. The "All Risks for Exhibiting" insurance runs from the moment the work is in the possession of CC Waregem until the moment it is picked up at CC Waregem.
- Handing in and collecting the works is at the artist's expense and risk.
- The insurance value per work is 300 euros, from nail to nail. In case of damage, restoration or repair costs will be reimbursed.
- If the participating artist estimates the value of his work to be higher, he is free to take out additional insurance at his own expense.
- All works will be unpacked and photographed at the time of receipt for insurance purposes.

EXTRA: EAT THIS SURPRISE SWAP

For whoever is interested, we are adding an extra offer to this project: the 'Eat this' surprise exchange. Here you can indicate in the application form, without obligation, whether you want to exchange your work with someone else's at the end of the project. There is no possibility to choose the works in advance, and your work will be exchanged with another person who also indicated the same in the registration form. When it is sent back or collected in CC De Schakel, you will not receive your work, but someone else's. Top of the line surprise!

COPYRIGHT

The organisers have the right to publish images of the submitted works in all communication channels and in press releases about the project. The copyright is correctly stated or correctly communicated to the press in each case.

DISPUTE

All matters not provided for in the regulations will be submitted to the organising parties ('Kunstwerkt' and 'CC De Schakel'). They will make a final decision in this regard. By participating, you, as a participant, declare that you agree to the regulations.

PERSONAL DATA

The personal data shared by participants in the open call will only be used to contact the participants. This data will not be kept longer than necessary. Personal data will not be passed on to third parties.

PRAKTISCHE INFO EXPO 'EAT THIS'

The selected works will be on display from 19 September to 12 October 2025 in CC De Schakel. The selected artists will receive an invitation later on for the opening on Saturday 20 September.

Opening hours expo:

Every weekday from 9h00 to 12h30 and on weekends from 14h00 to 17h00.

Free entrance.

QUESTIONS? Get in touch with Kunstwerkt

Zoë Hoornaert – project officer / zoe@kunstwerkt.be / 09 235 23 21

KUNSTWERKT

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